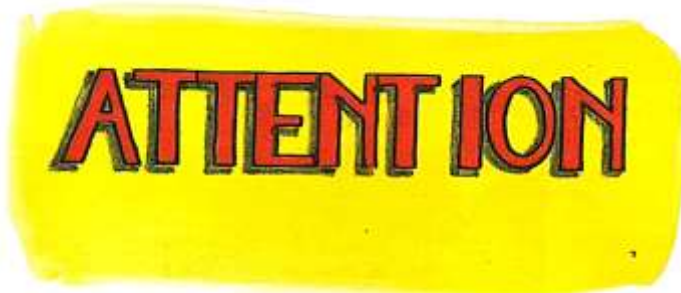


Looking at lettering

Letters are seen all around us, especially in towns and cities. We see them in our homes, on the streets, and in shops, in posters, advertisements, magazines and billboards.



Some letters are more noticeable than others. It might be because they are bigger, or have brighter colours, or there might be a strong contrast between the letters and the spaces around them.



Shape, **proportion** and colours: Large capital letters in bright, solid colours are very noticeable. The shadows make the letters seem 3D and stand out.



Line and space: These letters shaped with swirls in pastel colours are soft and decorative.



These letters form a **pattern**.

A pattern is a shape or design that is repeated.



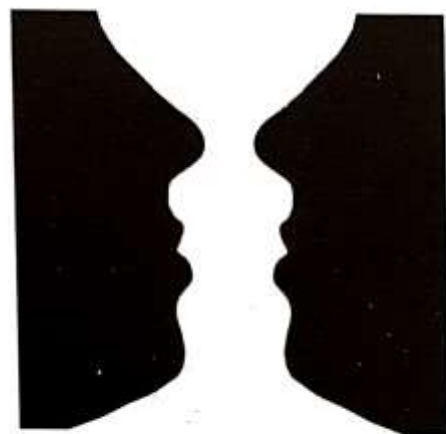
Negative and positive space

Negative space is the space around and between an image.

The negative space can create its own image.



In this lettering the spaces between letters (the negative space) are filled with a pattern.



Can you see a vase or two faces?

Activity

Copy the letters and numbers below twice.

1. In the first set, fill in the negative spaces with a pattern. Decorate the positive spaces with solid colour.
2. In the second drawing, draw patterns on the positive spaces. Fill in the negative spaces with a dark, colour or black.

